

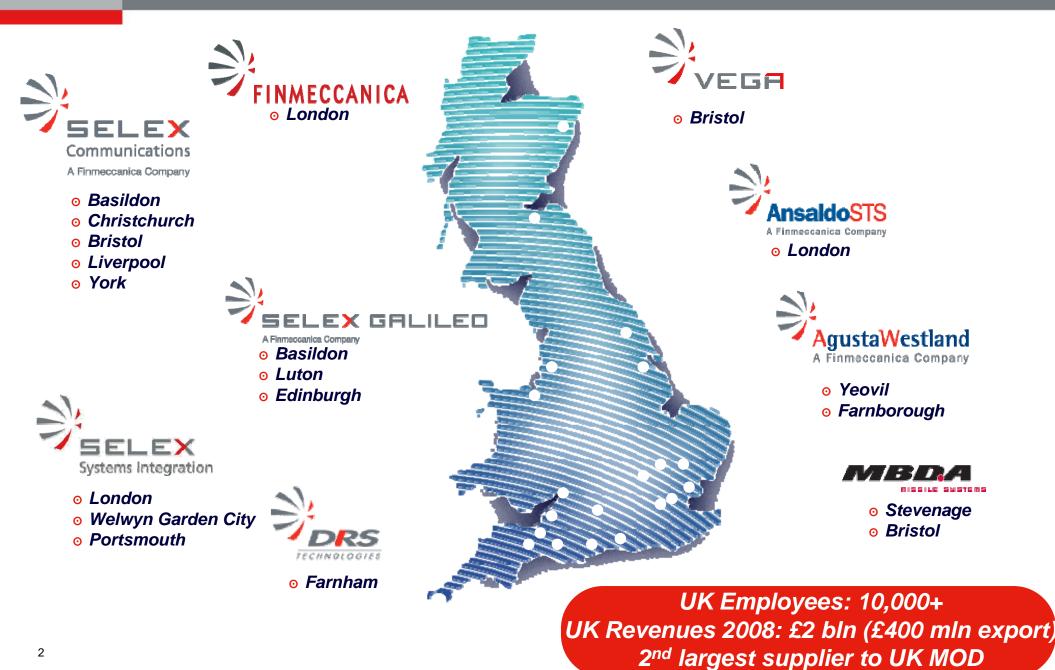
The UK Experience:

A successful track record in integrating acquired assets and in establishing a strong domestic footprint

Alberto de Benedictis, CEO

Finmeccanica in the UK: A well established domestic supplier





The evolution of Defense: A globalized industry



Industrial globalization driven by:

- ✓ Increased coalition operations
- ✓ Need to access a broader technology base
- ✓ Customer intimacy & focus on sovereignty

Finmeccanica response

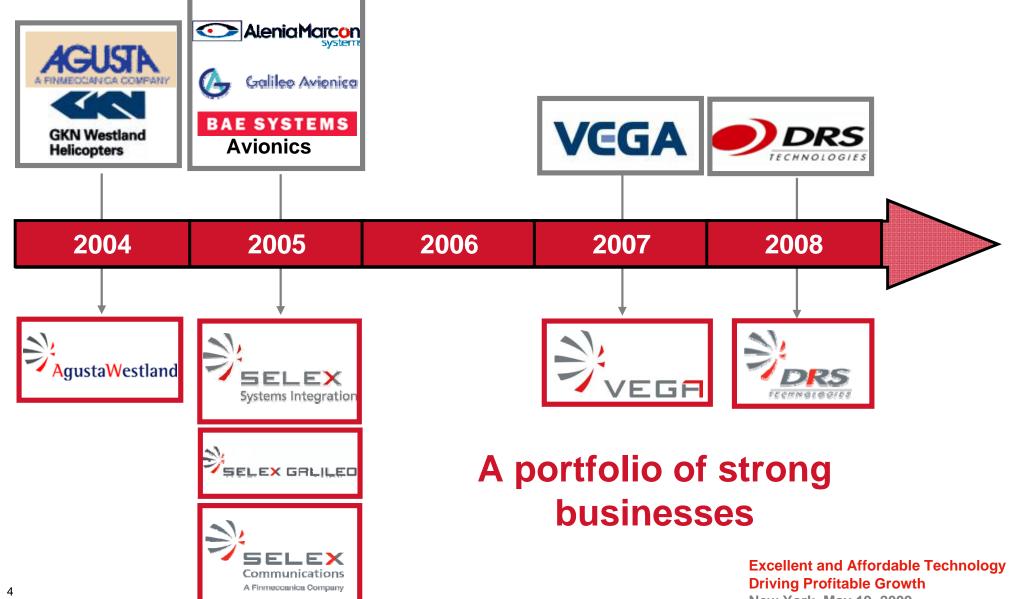
✓ Expand business into strategic markets

UK selected because

- ✓ Open, technologically advanced market
- ✓ Inward investment actively embraced
- ✓ Established defence relationships
- ✓ Pushes defence business model envelope
- ✓ Operationally active
- ✓ Politically supportive of exports

Finmeccanica in action in the UK





The UK experience: Integrating acquired assets



Primary Objectives

- ✓ Improve operational performance
- ✓ Demonstrate national commitment
- ✓ Enhance business value
 - Re-position companies in the supply chain
 - Diversify market access
 - Develop through life business models / opportunities
 - Maintain and grow capability

A Phased Integration Approach

Initial Phase

- Product / Offering Alignment
- Operations
- Market Reach

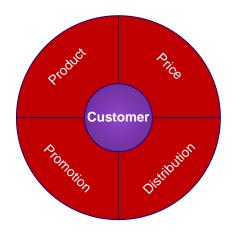
Follow-On Phase

- Technology Development
- Market Re-Positioning
- Coordinated Growth

Focus areas: Operations



- Evaluation of business operations
 - ✓ Manufacturing
 - ✓ Procurement & Commercial
 - ✓ Sales & Marketing
 - √ Facilities

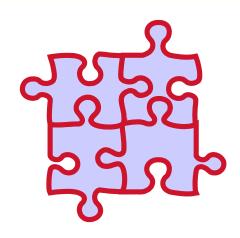


- Identification and implementation of best practise
- Alignment of back office systems
- Portfolio reorientation to maximise efficiency / market reach

Focus areas: Technology



- Initial portfolio analysis
 - ✓ Maximizing return on investment
 - ✓ Aligning architectures

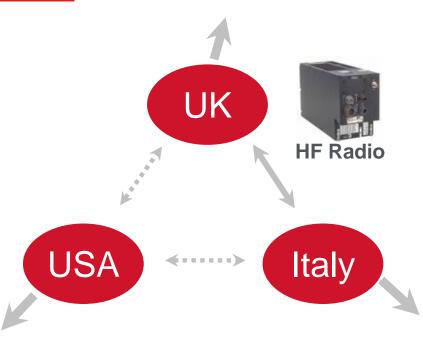


- Establishment of Centers of Excellence
 - ✓ Building on and growing domestic priorities (sovereign capability)
 - Deepening capability focus areas (such as EW, ESCAN, Thermal Imaging)
- Integrated, market driven investment plans
 - ✓ Planning against customer priorities
 - ✓ Maximizing customer funding



Focus areas: Market expansion





- Cross fertilization of products / technology
- Co-ordinated focus on exports





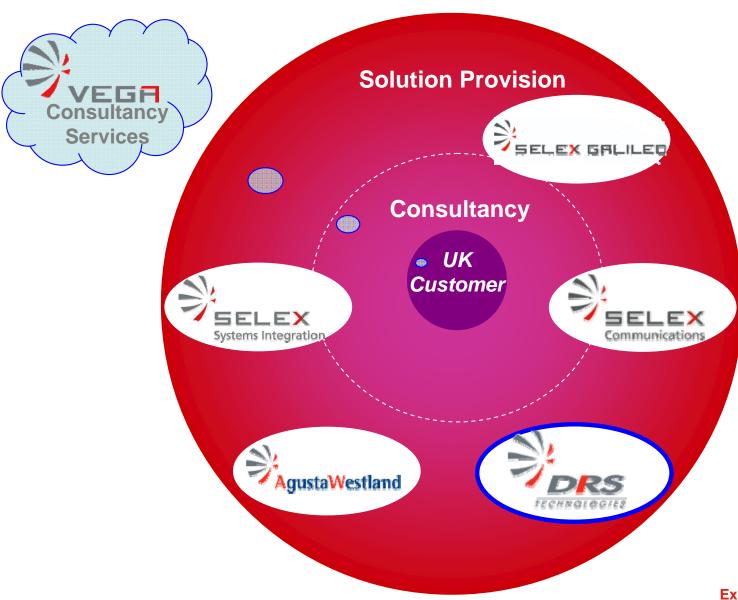


- Broaden companies capability base
- Enhanced positioning in the supply chain



Remaining agile: Responding to the market dynamics





Excellent and Affordable Technology Driving Profitable Growth New York, May 19, 2009

A successful track record



Customer Perspective

- ✓ All regulatory requirements met / exceeded
- ✓ Established and matured stakeholder relationships
- ✓ Strategic dialogue with Government across the group
- ✓ Partnership in the Rotary Wing sector Future Lynx contract

Tvphoor

✓ Continued demand / support given to operations

Business Perspective

- ✓ Sustained domestic growth
- ✓ Increased export penetration
- ✓ Business, technology and market expansion
- ✓ Enhanced value chain positioning



Enforcer



Future Lynx

Excellent and Affordable Technology
Driving Profitable Growth
New York, May 19, 2009

The future



- UK Core budget remains under pressure
- Continuing focus on current operations / repatriation
- Spearheading availability based contracting
- Recognition that electronics and systems offer capability multiplier

And this means

- UK customer relationship continues to strengthen
- Growing recognition of role in land / battlespace
- Significant market opportunity as a result of DRS Technologies
- UK/US trade links remain strong
- Continued focus on export business

The Anglo / Italian / US triangle is a recipe for sustained growth