



## Strengthen our “core”

- Evolve from product supplier to global partner

---

- Strengthen our sales network

---

- Optimise the product portfolio built around our distinctive capabilities

---

- Have a clear global vision of strategic and commercial positioning



## Transform to grow

- Invest in people and know-how

---

- Become a fully digitalised company in all key processes

---

- Promote a high-quality, innovative, integrated, resilient supply chain

---

- Promote an offering based on an excellent customer service



## Master the new

- Accelerate the process of innovation and boost investment in research

---

- Create corporate laboratories to develop technologies with highly innovative content, cutting across all our business sectors

---

- Make the most of intellectual property rights, adopting an open approach to the market and to innovative start-ups

---

- Strong focus on Intelligent Autonomous Systems