



PRESS RELEASE

**Leonardo Sponsors the Italian Pavilion at Expo 2020 Where Innovation and Sustainability in Aerospace Will Be Key Features**

Dubai-Rome, November 19<sup>th</sup>

Innovation and sustainability will be key themes at Expo 2020 Dubai. Their implementation in the aerospace industry will be at the core of Leonardo's sponsorship of the Italian Pavilion during the six months of the Universal Exhibition, allowing visitors to gain their knowledge and fostering collaborative business relationships to boost the nation's competitiveness in the region and on the global stage.

On Tuesday, Italy's General Commissioner at Expo 2020 Dubai **Paolo Glisenti** and Leonardo Chief Executive Officer **Alessandro Profumo** presented the company's sponsorship of the Pavilion at a news conference held on the sidelines of the Dubai Airshow 2019.

*"I am glad Leonardo decided to partner with Italy at Expo 2020 Dubai since the fallouts of the Aerospace and Space Economy, in which Leonardo has a leading role and an outstanding international competitive position, are at the core of our project focused on sustainability, wellness and safety for all,"* said Commissioner General Glisenti. *"Italy's core theme 'Beauty connects People' stands to indicate what innovative technologies linked to creative skills can do to generate a better future by linking space discoveries to earth and sea observation, secure and fast mobility to crisis management and sustainable development."*

*"We are proud to participate in the Italian Pavilion of Expo 2020 Dubai and to contribute to the enhancement of the excellence of our Country which is itself a unique mix of creativity and technology,"* said Leonardo's CEO Profumo. *"The attitude toward the transversality of knowledge is an element that has always characterized us and that ideally links us to Leonardo da Vinci, the versatile mind of the Renaissance who has inspired us with the choice of our name."*

<https://italyexpo2020.it/>

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Company General Use

*“In the Italian Pavilion we will bring some of the most important technological innovations of our Company, with the aim of showing our significant contribution to the progress and development of the communities with which we operate,” Profumo also said.*

The innovations that Leonardo will bring to the Italian Pavilion include technologies and products related to new frontiers in the aeronautical sector -- from its **innovative aircrafts, manned and unmanned**, to the **integrated aeronautical systems**, with a particular focus on the revolutionary **AW609 tiltrotor** designed and manufactured by Leonardo.

Leonardo’s participation will also reflect the Company’s expertise in space exploration as well as in land and water surveillance systems. Among these, the **atomic clock** which beats time through the resonance frequency of an atom. That is in addition to the **drill of the ExoMars2020 mission** which will look for signs of life on the Red Planet. Leonardo also aims to broaden and enhance the audience experience of the number of youths visiting the Universal Exhibition for educational purposes.

- The upcoming Expo 2020 Dubai will be the first World Expo to take place in the Middle East, North Africa and South Asia (MENASA) region since their inception in 1851. Under the theme "Connecting Minds, Creating the Future," Expo 2020 is expected to bring together 25 million visits.
- The Italian Pavilion will be located between the “Opportunity” and “Sustainability” thematic areas within the Expo 2020 site. Moreover, it will be situated near the pavilions of United Arab Emirates, India, Germany, Saudi Arabia, Japan and the United States. According to the project estimates, over 28 thousand people will visit the Italy Pavilion daily and more than 5 million over the event’s six-month period starting on October 20, 2020.
- The Pavilion will use architecture for a creative presentation of its “beauty connects people” claim. The project sees the involvement of Carlo Ratti, Italo Rota, Matteo Gatto and F&M Ingegneria. Conceived as an *Innovation Hub*, it is not only exhibitivite but also capable of embodying and showcasing Italian expertise in the creation and construction of internal and external spaces.
- As a global gathering of nations being organized every five years dedicated to finding solutions to pressing challenges facing the planet, World Expos provide space for sharing ideas and best practices, fostering creativity, encouraging collaboration and celebrating human ingenuity.

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