

Leonardo signs an agreement with *Coursera* for the continuous training of 40,000 employees on an international scale

- Leonardo is the first Italian multinational Company to extend to all of its employees the entire educational offering from the *Coursera* platform
- Provided a great opportunity to access high level learning content, acquire new skills, and enrich professional and personal knowledge, in line with self-development and employability
- More than 4,000 courses in 11 different thematic areas are available, with around 1,200 specialisation programmes, offered by 190 international Universities and world leader companies in hi-tech industry

Rome, 20 July 2020 – This agreement signals greater attention to the growth and continuous professional development of Leonardo employees through online learning and training. Thanks to the agreement with *Coursera*, the world's leading digital platform for the use of MOOC (Massive Online Open Courses) courses, Leonardo strengthens its training initiatives for its people, in line with its corporate strategy that sees employees and their personal and professional growth as a key element for the Company's development and sustainability.

Through *Coursera*'s wide educational offerings – which includes more than **4,000 courses in 11 thematic areas** and around **1,200 specialisation programmes** – Leonardo will allow more than **40,000 employees, in Italy and worldwide**, to access multiple training courses, in the name of **life-long learning attitude**, that is a continuous learning process adaptable to the needs of individuals, and to allow the acquisition of new skills, not only professional, but also personal. Leonardo's employees will, therefore, have unlimited access to the extensive *Coursera* catalogue, the courses are 50% linked to Leonardo's Competence Management System and provided by the most prestigious Universities – around **190** – and **world leader companies in the hi-tech industry**. The agreement introduces an innovative training standard that offers the possibility to obtain **certifications of the educational path**, issued by *Coursera* on behalf of the main universities in the world, which each employee can also directly share on their LinkedIn profile.

"The agreement with Coursera – underlines Simonetta Iarlori, Leonardo's Chief People, Organization & Transformation Officer – confirms the Company's commitment to investing in its most important strategic asset, its people, through further expanding our educational offer. The agreement promotes the continuous updating of our employees, supporting the spread of lifelong learning attitude and of self-entrepreneurship".

Through this tool Leonardo enhances significantly the use of **Mobile Learning**, a form of learning which involves the use of mobile supports, to allow continuous access to learning processes. This new formula, **involves**, to date, **about 67% of companies** in the **United States** and that, **since 2000, has seen a 900% increase in use**. Thanks to Mobile Learning, it is possible to respond to the new challenges in the workplace, allowing all the employees to learn what they want, when they want, significantly reducing skills gaps and promoting the increase of employability. The agreement between Leonardo and *Coursera* has a two-fold objective: to guarantee an adequate response to the growing need for STEM (Science, Technology, Engineering and Mathematics) skills, and to contribute spontaneously to personal and professional development, even outside the current field of activity of each employee.

Leonardo, a global high-technology company, is among the top ten world players in Aerospace, Defence and Security and Italy's main industrial company. Organized into five business divisions, Leonardo has a significant industrial presence in Italy, the United Kingdom, Poland and the USA, where it also operates through subsidiaries such as Leonardo DRS (defense electronics), and joint ventures and partnerships: ATR, MBDA, Telespazio, Thales Alenia Space and Avio. Leonardo competes in the most important international markets by leveraging its areas of technological and product leadership (Helicopters, Aircraft, Aerostructures, Electronics, Cyber Security and Space). Listed on the Milan Stock Exchange (LDO), in 2019 Leonardo recorded consolidated revenues of €13.8 billion and invested €1.5 billion in Research and Development. The Group has been part of the Dow Jones Sustainability Index (DJSI) since 2010 and became Industry leader of Aerospace & Defence sector of DJSI in 2019.