
PRESS NOTE

Leonardo and Sloane Helicopters renew distributor agreement for future fleet

Leonardo and Sloane Helicopters long-term partnership strengthens with renewal of Distributor Agreement

The first of seven new helicopters, under this new Distributor Agreement, an AW109 GrandNew, has been signed for at Farnborough International Air Show 2022

Rome, 20/07/2022 – Leonardo’s continued success in the UK and Ireland helicopter market expands as its regional distributor, Sloane confirmed renewal of its Distributor Agreement for the 2022-2024 timeframe with the company at the Farnborough International Airshow on 19 July. The agreement covers the AW109 GrandNew, AW109 Trekker and AW169 types, and foresees a minimum of seven new helicopters purchased during the 2022-2024 period. Under this new Distributor Agreement an AW109 GrandNew has been signed for. This new contract expands the total helicopter orders by Sloane Helicopters this year to seven, all scheduled for delivery within 2023, and this clearly demonstrates the strong market demand in the UK for the class-leading light twin type.

David George, Chairman of Sloane Helicopters, said: “We are delighted to continue and further develop our close partnership with Leonardo. The new Agusta branding focusses on an enhanced VIP customer experience. Combined with the helicopters’ leading performance and safety characteristics, along with excellent support services, the Agusta helicopters are the clear leader in the VIP/corporate sector.”

Nearly 260 AW109 GrandNew light twins have been ordered out of 1,700 AW109 series units, confirming the AW109 as the most popular aircraft in its class thanks to its unmatched performance, cabin space and technology.

The Distributorship Agreement has provided customers with continued benefits by dramatically reducing delivery times and providing customers with product expertise and a full range of support packages, which also helps Leonardo to maintain its position as leader in the executive/private transport market in the UK and Ireland, among other applications. This has been further reinforced following the launch of the new Agusta VIP brand in late 2021.

The long-term success between Sloane Helicopters and Leonardo was established in 1995, when Sloane became the sole distributor of Leonardo VIP/corporate helicopter in the UK and Ireland. Under this collaboration, more than 100 Leonardo commercial helicopters have been delivered to operators and private users in the UK and Ireland.

Sloane Helicopters is also an Authorised Service Centre, providing maintenance and support services for the majority of GrandNew and all AW169 VIP helicopters in the region. Additionally, Sloane Helicopters is a Type Rating Training centre for Leonardo helicopters in the UK.

Leonardo, a global high-technology company, is among the top world players in Aerospace, Defense and Security and Italy’s main industrial company. Organized into five business divisions, Leonardo has a significant industrial presence in Italy, the United Kingdom, Poland and the USA, where it also operates through subsidiaries that include Leonardo DRS (defense electronics), and joint ventures and partnerships: ATR, MBDA, Telespazio, Thales Alenia Space and Avio. Leonardo competes in the most important international markets by leveraging its areas of technological and product leadership (Helicopters, Aircraft, Aerostructures, Electronics, Cyber & Security Solutions and Space). Listed on the Milan Stock Exchange (LDO), in 2021 Leonardo recorded consolidated revenues of €14.1 billion and invested €1.8 billion in Research and Development. The company has been part of the Dow Jones Sustainability Indices (DJSI) since 2010 and has been confirmed among the global sustainability leaders in 2021. Leonardo is also included in the MIB ESG index.

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